

**The Third Fuse International Conference on Knowledge Exchange in Public Health**  
**27-28 April 2016, Hilton Hotel, Newcastle-Gateshead**  
**Theme: Evidence to Impact in Public Health**

**DAY ONE**

8.30	<b>Registration and refreshments</b>				Gateshead Suite Foyer
9.00	Welcome and chair: Professors Ashley Adamson (Fuse), Henk Garretsen (Tranzo), & Claudia Stein (WHO)				
9.10	<b>Keynote speaker:</b> Professor Kieran Walshe, Professor of Health Policy and Management, Manchester Business School				Pipewellgate/Oakwellgate Suite
10.00	<b>Keynote speaker:</b> Professor Bev Holmes, Vice-President, Research & Impact at the Michael Smith Foundation for Health Research, Vancouver				Pipewellgate/Oakwellgate Suite
10.50	<b>BREAK and refreshments</b>				Gateshead Suite Foyer
11.20	Parallel Sessions				
	<b>Parallel session A</b> <b>Facilitating the use of research evidence</b> Oakwellgate Suite Chair: Peter van der Graaf	<b>Parallel session B</b> <b>Pluralist approaches: using different types of evidence</b> Pipewellgate Suite Chair: Monique Lhussier	<b>Parallel session C</b> Meeting rooms 6,7,8 <b>Symposium</b> Chair: Rosemary Rushmer	<b>Parallel session D</b> Meeting room 1 <b>(Workshop 1)</b> Chair: David Hunter	<b>Parallel session E</b> Meeting room 2 <b>(Workshop 2)</b> Chair: Shelina Visram
11.20-11.40	(A1) Asking experts what works in the 'real world': development of the dual theoretical synergy method to co-produce an HIV prevention intervention for men who have sex with men. <i>Lisa McDaid et al.</i>	(B1) The use of evidence in local policy implementation: a case study of Scotland's Alcohol Strategy. <i>Alex Wright.</i>	(C1) Embedded Research. In at the deep end: public health academics learning to sink or swim in practice settings.	(D1) Bringing it all together: a knowledge translation project on community-centred approaches in public health.	(E1) Potentials and pitfalls of Stewardship interventions in evidence-informed policy making - Interactive workshop.
11.40-12.00	(A2) Developing an evidence service for knowledge exchange. <i>Karen Seditas.</i>	(B2) Knowledge into Action: An organisational approach to mobilising knowledge to improve population health and reduce health inequalities in Scotland. <i>Joanna Teuto, Theresa King et al.</i>			
12.00-12.20	(A3) Supporting evidence-informed decision making by CCGs: what difference does access to responsive evidence briefing service make? <i>Paul Wilson et al.</i>	(B3) No One's Playing Ball: Investigating barriers to successful partnership in public health practice. <i>Rebecca Johnson.</i>			
12.20-12.40	(A4) Health Evidence Network (HEN) evidence synthesis report: evidence-informed policy options. <i>Ryoko Takahashi, Tim Nguyen.</i>	(B4) Evidence-based public health: An exploration of its supporting evidence and a manifesto for epistemological pluralism. <i>Heather Yoeli.</i>			
12.40-1.00	(A5) The Evidence-informed Policy Network (EVIPNet) in the WHO European Region. <i>Tanja Kuchenmüller et al.</i>		<i>Mandy Cheetham, John Mooney, Grant McGeechan et al.</i>	<i>Jane South, Jude Stansfield and Gregor Henderson.</i>	<i>Christina Radl-Karimi, N Loncarevic, M Bertram, AR Aro and REPOPA WP3 partners.</i>

1.00	<b>Lunch and poster viewing</b>				Gateshead Suite Foyer
2.00	Parallel Sessions				
	<b>Parallel session F</b> <b>Facilitating the use of research evidence</b> Oakwellgate Chair: Louisa Ells	<b>Parallel session G</b> <b>Using stakeholders views</b> Pipewellgate Chair: Janet Shucksmith	<b>Parallel session H</b> <b>Using IT and new media forms</b> Meeting rooms 6,7,8 Chair: Duika Burges-Watson	<b>Parallel session I</b> <b>Using networks</b> Meeting room 1 Chair: Ien van de Goor	<b>Parallel session J</b> Meeting room 2 Chair: Karen McCabe  <b>(SOAPBOX 1)</b> 2.00-3.00  <b>(J1)</b> Violence prevention - a role for public health: using evidence to inform local violence prevention.  <i>John Middleton</i> (ex-director of public health, Sandwell and previously Vice President of the Faculty of Public Health).  Discussant: <i>Anita Kothari</i> .
2.00-2.20	<b>(F1)</b> Research for Policy (R4P): a reflection tool for researchers to enhance contributions to policymaking. <i>Ingrid Hegger et al.</i>	<b>(G1)</b> Evaluating the impact of evidence-based change within the Northumberland Exercise on Referral Scheme. <i>Coral Hanson.</i>	<b>(H1)</b> Beautiful information? Creating impact with data visualisation and interactive tools. <i>Oliver Francis et al.</i>	<b>(I1)</b> Understanding and valuing engagement in professional networks for health promotion – a social network analysis. <i>Rebecca Armstrong.</i>	
2.20-2.40	<b>(F2)</b> Better practices on evidence informed policy making in Moldova through continuing strengthening of capacities. <i>Marcela Tirdea, A Ciobanu.</i>	<b>(G2)</b> "How are we doing?" <i>Joyce de Goede.</i>	<b>(H2)</b> Is a picture really worth a thousand words? Documentary video as a vehicle for knowledge-translation and exchange. <i>Callista Haggis et al.</i>	<b>(I2)</b> Mobilising local knowledge through voluntary network governance. <i>Marleen Becker et al.</i>	
2.40-3.00	<b>(F3)</b> Community Sport, Health and Wellbeing: turning research evidence into impact in a local collaborative-partnership project. <i>Louise Mansfield et al.</i>	<b>(G3)</b> The School Health Research Network: increasing impact by co-producing and utilising health improvement research evidence in the secondary school setting. <i>Gillian Hewitt et al.</i>	<b>(H3)</b> Online Learning Resources: an effective way to promote the use of research evidence. <i>Maureen Dobbins et al.</i>		
3.00	<b>BREAK and refreshments</b>			Gateshead Suite Foyer	
3.30-4.30	Chair: Prof Rosemary Rushmer. <b>Keynote speaker:</b> Professor John Lavis, Canada Research Chair in Evidence-Informed Health Systems, McMaster University, Canada			Pipewellgate/Oakwellgate Suite	
4.30-5.00	<b>Poster viewing and networking</b> Gateshead Suite Foyer				
5.00-6.00	<b>Conference reception – drink and canapés</b> Hotel Reception area				
7.00	<b>Conference Dinner – BALTIC Centre for Contemporary Art</b>				

**DAY TWO**

8.30	<b>Registration and refreshments</b>				Gateshead Suite Foyer
9.00	Welcome and chair: Professor Peter Kelly				
9.10	<b>Keynote speaker:</b> Professor Hans Van Oers, Professor in Public Health, Tranzo, Tilburg University				Pipewellgate/Oakwellgate Suite
10.00	<b>Keynote speaker:</b> Professor Rosemary Rushmer, Professor of Knowledge Exchange in Public Health, Fuse				Pipewellgate/Oakwellgate Suite
10.50	<b>BREAK and refreshments</b>				Gateshead Suite Foyer
11.20	Parallel Sessions				
	<p><b>(Parallel session K)</b>  <b>Co-producing research evidence across partners and communities</b>  Oakwellgate  Chair: Mandy Cheetham</p>	<p><b>(Parallel session L)</b>  <b>Factors that influence the use of research evidence</b>  Pipewellgate  Chair: Ryoko Takahashi</p>	<p><b>(Parallel session M)</b>  Meeting rooms 6,7,8   Chair: Tanja Kuchenmüller   <b>(Symposium)</b>   <b>(M1)</b> Neoliberal epidemics and the politics of evidence.   <i>Ted Schrecker, David Byrne, David Taylor-Robinson, and Kate Pickett.</i></p>	<p><b>(Parallel session N)</b>  Meeting room 1   Chair: Lynne Carter   <b>(Workshop 3)</b>   <b>(N1)</b> Mobilising knowledge about ethnic inequalities to improve access, experience and outcomes for Black and Minority Ethnic users of NHS services.   <i>Lynne Carter, Sarah Salway.</i></p>	<p><b>(Parallel session O)</b>  Meeting room 2   Chair: Tim Nguyen   <b>(Workshop 4)</b>   <b>(O1)</b> Demonstrating the impact of participatory health research (PHR).   <i>Tina Cook.</i></p>
11.20-11.40	<b>(K1)</b> Collaborative research between local government, third sector, NHS and academic partners: lessons learned from evaluation of the County Durham Wellbeing for Life Service. <i>Shelina Visram et al.</i>	<b>(L1)</b> Factors influencing knowledge mobilisation in public health within complex Local Authority settings. <i>Karen McCabe.</i>			
11.40-12.00	<b>(K2)</b> Co-production evaluation of real time suspected suicide pilot strategy. <i>Grant McGeechan.</i>	<b>(L2)</b> How do public health professionals view and engage with research and evidence? <i>Peter van der Graaf, Lynne Forrest et al.</i>			
12.00-12.20	<b>(K3)</b> Linking community-know how with academic knowledge through a UK community-campus partnership for health. <i>Jane South et al.</i>	<b>(L3)</b> The use of research evidence in policies to improve geographical access to Human Resources for Health in Portugal. <i>Ana Paula Cavalcante Oliveir et al.</i>			
12.20-12.40	<b>(K4)</b> Extra Life: working together to produce meaningful change in workplace health. <i>Janet Shucksmith, Richie Andrew et al.</i>	<b>(L4)</b> The utilization of Research to inform Health Workforce Policies: the views of Portuguese and Brazilian Policy-Makers. <i>Isabel Craveiro et al.</i>			
12.40-1.00	<b>(K5)</b> Knowledge mobilisation for impact: the role of stakeholder engagement. <i>Annette Boaz et al.</i>	<b>(L5)</b> Exploring decision-making processes and knowledge requirements in public health and the role of systematic review evidence. <i>Dylan Kneale et al.</i>			

1.00	<b>Lunch and poster viewing</b>				Gateshead Suite Foyer
2.00	<b>Parallel Sessions</b>				
	<p><b>Parallel session P</b>  <b>Using research evidence across countries</b>  Oakwellgate  Chair: Sarit Carlebach</p>	<p><b>Parallel session Q</b>  <b>Using stakeholder views</b>    Pipewellgate  Chair: Clare Bamba</p>	<p><b>Parallel session R</b>  <b>Using arts and music in the community</b>  Meeting rooms 6,7,8  Chair: Natalie Forster</p>	<p><b>Parallel session S</b>  <b>Are we making a difference – how would we know?</b>  Meeting room 1  Chair: David Hunter</p>	<p><b>(Parallel session T)</b>    Meeting room 2</p>
2.00-2.20	<p><b>(P1)</b> In2Action: the impact of a serious game on collaboration and knowledge use in inter-sectoral policy processes in selected EU countries.  <i>Hilde Spitters.</i></p>	<p><b>(Q1)</b> Creating impact using storytelling in health visiting. A successful outcome for Cumbria and the north east.  <i>Deborah James.</i></p>	<p><b>(R1)</b> An exploration and evaluation of participatory community music to enhance wellbeing in people facing challenging circumstances.  <i>Andrew Fletcher, S Hackett.</i></p>	<p><b>(S1)</b> Building capacity to support evidence-informed public health: An innovative knowledge broker mentoring program.  <i>Maureen Dobbins, D Ciliska.</i></p>	<p><b>(SOAPBOX 2)</b>  2.00-3.00</p> <p><b>(T1)</b> 'Evidence', confusion and the public health blame game.</p> <p><i>Peter Kelly</i> (director of public health Stockton) &amp; <i>Eugene Milne</i> (director of public health, Newcastle).</p> <p>Discussant: <i>Anita Kothari.</i></p>
2.20-2.40	<p><b>(P2)</b> Application of a KT planning approach to global project development.  <i>Rebecca Armstrong.</i></p>		<p><b>(R2)</b> The creative turn in evidence for public health: community and arts based methodologies.  <i>Ellie Byrne et al.</i></p>	<p><b>(S2)</b> Demonstrating the impact of knowledge exchange: comparing practices across the five Centres of Excellence in Public Health.  <i>Peter van der Graaf et al.</i></p>	
2.40-3.00	<p><b>(P3)</b> Developing a survey to establish a baseline of country capacity to generate, appraise, synthesise, translate and apply research evidence for decision-making.  <i>Shelina Visram et al.</i></p>	<p><b>(Q3)</b> Acceptability of financial incentives for breastfeeding: thematic analysis of comments to UK online news reports.  <i>Emma Giles, Dorothy Newbury-Birch, et al.</i></p>	<p><b>(R3)</b> Using a biographical narrative methodology to explore infant feeding in areas of high social deprivation: A case study of two women who have 'never breastfed'.  <i>Justine Gallagher.</i></p>	<p><b>(S3)</b> Evaluation of the impact of an organizational strategy for evidence-informed decision making.  <i>Megan Ward.</i></p>	
3.00	<b>BREAK and refreshments</b>				Gateshead Suite Foyer
3.30-4.30	Chair: Professor Eugene Milne <b>Keynote speaker:</b> Claudia Stein, Director of the Division of Information, Evidence, Research and Innovation, World Health Organization (WHO)				Pipewellgate/Oakwellgate Suite
5.00	<b>Conference closes</b>				